



**School of
EVANGELISM**
TRAINING THE SAVED TO TEACH THE LOST



**FREED-HARDEMAN
UNIVERSITY**

AMC GUIDEBOOK

MARCH 21-28, 2026

WALDORF/LAPLATA CHURCH OF CHRIST



*The World Starts
Next Door*

WALDORF/LAPLATA CHURCH OF CHRIST
30 Village St.
Waldorf, MD 20602
(240) 222-3242/www.waldorfchurchofchrist.org/
www.amc.housetohouse.com



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Welcome

Welcome to the American Mission Campaigns Family.

This is the eighth of many AMC campaigns in the United States, Lord willing. We are very excited about this new opportunity that the Lord has opened for us. We are thrilled that you have decided to be with us during this week and to embark on this amazing experience. Thank you for having a desire to learn how to be a better soul winner for Christ. You will be with some of the best people on the planet during this week.

Great things are about to happen. We have the opportunity to share the Gospel with those in Waldorf and LaPlata, MD area. Please start praying for this effort and for the people we contact during the week to come.

This guidebook is designed to give you a comprehensive view of how to prepare for the campaign. Please give **every word** in this booklet your utmost attention. You will be much more prepared for this trip if you follow the recommendations and tips in the guide. It is the culmination of years of experience from team leaders and participants. Even if you have been on a foreign campaign with Latin American Missions, please read this booklet. Some information may be repeated in different sections. This might be a clue that it is important.

Although we have gone to great lengths to prepare for all needs of your group, please understand the unpredictable nature of being in a campaign. We ask that you please be flexible, as this campaign is the first of its kind.

In His Service,
Rob Whitacre,
Director

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PLEASE REGISTER ONLINE:
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30 Village Street
Waldorf, MD 20602

AMERICAN MISSION CAMPAIGNS

Waldorf/LaPlata, MD 2026 Domestic Campaign Daily Schedule

SATURDAY, MARCH 21

4:00–5:00PM Registration and Check-in
5:00–6:00PM Dinner
6:00–7:00PM Devo/Singing
7:00–8:00PM Class (How to Fill Out Contact Card)

SUNDAY, MARCH 22

9:30AM Bible Class (Let's Get Motivated)
10:30 AM Worship (Let's Stay with the Message)
12:00–1:30PM Lunch (Potluck by Congregation)
1:30–2:30PM (How to Properly Knock Doors: Our Strategies)
2:30–5:00PM Door Knocking (Prayer)
2:30–4:30PM Local Members Write Cards
5:00–6:00PM Report Numbers, Turn in Contact Cards, Rest
6:00PM Seminar (Let's Talk About the Manner)

MONDAY, MARCH 23

8:30–9:00AM Morning Devotional/Singing
9:00–9:30AM Class (How to Door Knock Using Compassion Cards)
9:30–12:30AM Door Knocking (Cards)
10:30–12:30AM Local Members Write Cards
12:30–1:30PM Lunch (Provided)
1:30–2:30PM Class (On Some Have Compassion)
2:30–3:30PM Class (Evangelism Visualized)
3:30–5:00PM Group A Write Cards; Groups B, C, and D
Service Projects
5:00–6:45PM Dinner (On Your Own)/Prepare for Seminar
7:00PM Seminar (Let's not Argue About the Method)

TUESDAY, MARCH 24

8:30–9:00AM Morning Devotional/Singing
9:00–9:30AM Class (How to Door Knock Using House to House/Bibles)
9:30–12:30AM Door Knocking (House to House/Bibles)
10:30–12:30AM Local Members Write Cards
12:30–1:30PM Lunch (Provided)
1:30–2:30PM Class (What About My Baptism)
2:30–3:30PM Class (What About My Family)
3:30–5:00PM Group B Write Compassion Cards; Groups A, C, and D Service Projects
5:00–6:45PM Dinner (On Your Own)/Prepare for Seminar
7:00PM Seminar (Let's Apply the Model)

WEDNESDAY, MARCH 25

8:30–9:00AM Morning Devotional/Singing
9:00–9:30AM Class (How to Door Knocking Using Benevolence)
9:30AM–12:30PM Door Knocking (Benevolence)
10:30–12:30AM Local Members Write Cards
12:30–1:30PM Lunch (Provided)
1:30–2:30PM Class (Practical Evangelism)
2:30–3:30PM Class (What about Instrumental Music)
3:30–5:00PM Group C - Write Cards/Groups A, B, and D
Service Projects
5:00–6:45PM Dinner/Prepare for Seminar
7:00PM Seminar (Rob – Let's Make the Application;
Nicole – Recipes for Evangelism)

THURSDAY, MARCH 26

8:30–9:00AM Morning Devotional/Singing
9:00–9:30AM Class (How to Use New Mover Baskets)
9:30–12:00AM Deliver New Mover Baskets
10:30–12:30AM Local Members Write Cards
12:00–1:00PM Lunch (Provided)
1:00–2:00PM Class (Believe the Bible, How to Use It)
2:00–3:00PM Class (Mock Bible Studies)
3:00–4:00PM Group D Write Cards/Groups A, B, and C
Service Projects
5:00–6:00PM Dinner (On Your Own)
6:00PM Finish Delivering New Mover Baskets

FRIDAY, MARCH 27

8:30–9:00AM Morning Devotional/Singing (Led by one of the young men)
9:30AM–12:00PM Community Service/Deliver New Mover Baskets/Knock Doors
12:00–1:00PM Lunch (Provided)
1:00–4:00PM Community Service/Deliver New Mover Baskets/Follow-up/Door knocking and visits.
4:00–6:30PM Deliver Service Projects
5:30–6:30PM Leadership Meeting (Waldorf/LaPlata Elders/Preachers)
7:00PM Open House/Community Meal

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TRAVEL AND LODGING INSTRUCTIONS

Although the campaign does not officially begin until Saturday afternoon, you may arrive on Friday.

If you are flying and need someone to pick you up, please call Eric Sykes, our local coordinator. You will need to provide him your itinerary. 227-722-1278. We will be using Reagan International Airport.

Hotel: Hampton Inn By Hilton Waldorf

3750 Crain Highway,
Waldorf, MD, 20601, US
(301) 632-9600

Hotel Rate: \$156.00 per night plus tax (King and Doubles)

Reservations cut-off date: February 18, 2026.

Reservation link: <https://group.hamptoninn.com/edf4c0>

Or Book Reservations by calling our Hilton Reservations toll-free number at 1-800-HILTONS, have your guests mention the American Mission Campaigns or the unique code 909 to receive your group rate.

We are delighted that you have given Hampton by Hilton Waldorf an opportunity to host your upcoming event! Based on your needs, we're excited to share the following offerings on our property to make your guests' stays with us more than a place to sleep, and instead a true travel experience.

- HOT BREAKFAST is complimentary with your guestroom booking, available 6 AM – 10 AM weekdays and 6 AM – 10 AM weekend.
- WI-FI is free and reliable in the lobby, guestrooms, and meeting space if reserved.
- PARKING is complimentary and located outdoors.
- HILTON HONORS members of your group are able to earn Hilton Honor Points for their stay.
- HILTON CLEANSTAY, in partnership with RD, maker of Lysol & Dettol, ensures guests enjoy a worry-free stay.

Membership housing is available on a first come first serve basis. You should indicate a desire for membership housing during registration. This housing is limited. Those who are staying with local members

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LAWS OF AMC

1. **Do not under any circumstances leave the group while door knocking.** There is never a time to go out on your own. There are no exceptions to this rule. Don't do it!
2. **Dress code:**
 - No shorts, tight-fitting clothing, sleeveless shirts, tank tops, or spaghetti straps.
 - Mid-calf capri pants are fine.
 - The nature of our work makes it necessary to dress very modestly.
 - The dress code must be followed during the class sessions, door knocking, seminars, service projects, and any other time during the event.
 - Failure to abide by the dresscode could result in dismissal from the campaign.
3. **Do not consider any part of this campaign a vacation.** You are not on your own time. You are a part of a group and must be a team player.
4. **Be on time.** Being late is very selfish; when you are late, you are holding up the progress of the whole group, and you may be left behind.
5. **Always listen to the instructions of your team leader.** Do not think you can do it better, not because you can't do it better, but because there are good reasons for their methods.
6. **If you have any problems, please notify your team leader immediately.** They are best equipped for problem solving. Complaining to other team members brings down morale and will not help your problem.
7. **Pool/Spa are for baptisms only.** Otherwise they are off limits.
8. **Give it your all every day.** But when it's time to rest, take advantage.
9. **A curfew of 12:00 AM is in effect for your own safety.** We are accountable to one another and to God.
10. **All evangelism work must abide by the training provided during the campaign.** If you want to add or edit the tools or training, you must get approval from the director.

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PACKING LIST

RECOMMENDATIONS

- Bible
- Money for One Meal a Day
- Good Walking Shoes
- Lightweight Clothing
- Toothbrush
- Toothpaste
- Deodorant
- Shampoo
- Soap/Body Wash
- Medications
- Personal Hygiene Products
- Small First Aid Kit
- Extra Batteries
- Bug Spray
- Flashlight
- Sunscreen
- Hand Sanitizer
- Notebook
- Pens/Pencils
- Allergy Medications
- ChapStick
- Backpack and Hat
- Rain Jacket
- Seasonal clothing

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BEST PRACTICES

There is something to be learned from every campaign. Here are some “tricks of the trade” to help make your campaign go more smoothly.

1. **Keep Hydrated.** Drink water often! Dehydration can happen quickly. Keep fluids with you at all times. We have provided plenty of water. Please make sure you take a water bottle with you when you go door knocking. Signs of dehydration: dry mouth, sleepy or tired, thirst, decreased urine output and darker yellow in color, dry skin, constipation, headache, lightheaded or dizziness. If you notice any of these symptoms, THINK DRINK!!
2. **Wear comfortable, sturdy shoes.** It is suggested that you wear closed toes shoes for safety.
3. **Rest.** It is so important to get rest. We have put in a rest period to allow you to cool off after door knocking. If you need to take a quick break while door knocking, please do so.



MINISTRY LEAGUE APP

We strongly encourage you to download the Ministry League app on your smartphone. On this application, you can see a songbook full of different devotional songs. This is what many of the song leaders will use during the week.

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WHAT TO EXPECT

DOOR KNOCKING:

- Team—You will be assigned to an Evangelism team. Each team will have a team leader, a female, and hopefully a local member from the congregation. Before we go out door knocking, your team will gather on an assigned pew in the auditorium. During that time, we will make sure each team has everything it needs. You will receive a list of the roads you will door knock. It is important to stay on the roads we give you; do not deviate from the assigned roads.
- Numbers—Each day, you will record the numbers of Doors Knocked, People Answered, and Contact Cards Collected. When you return to the church building, there will be QR codes posted. Use your phone to scan the QR code to access the Google Form to input your team's numbers for that day.
- Contact Cards—Use Contact Cards to gather information from the people we meet during the week. On Saturday, we will teach you how to fill them out properly. We will leave these for the congregation for follow-up work. If you have Contact Cards that get filled out during the day, you will need to turn them in to Austin Fowler directly.
- Training—Each day training will be provided, a strategy given, and a mock door knocking demonstrated. Tools/materials will be provided.

BUILDING RULES

- No food or drink in the auditorium. Please keep all food and drink in the fellowship hall.
- Be courteous of the building. Please clean up after yourself and keep the building looking nice during the week.
- Be where you need to be. Do not be in any classrooms.
- Do not enter the AMC staff room.

MATERIALS/T-SHIRT

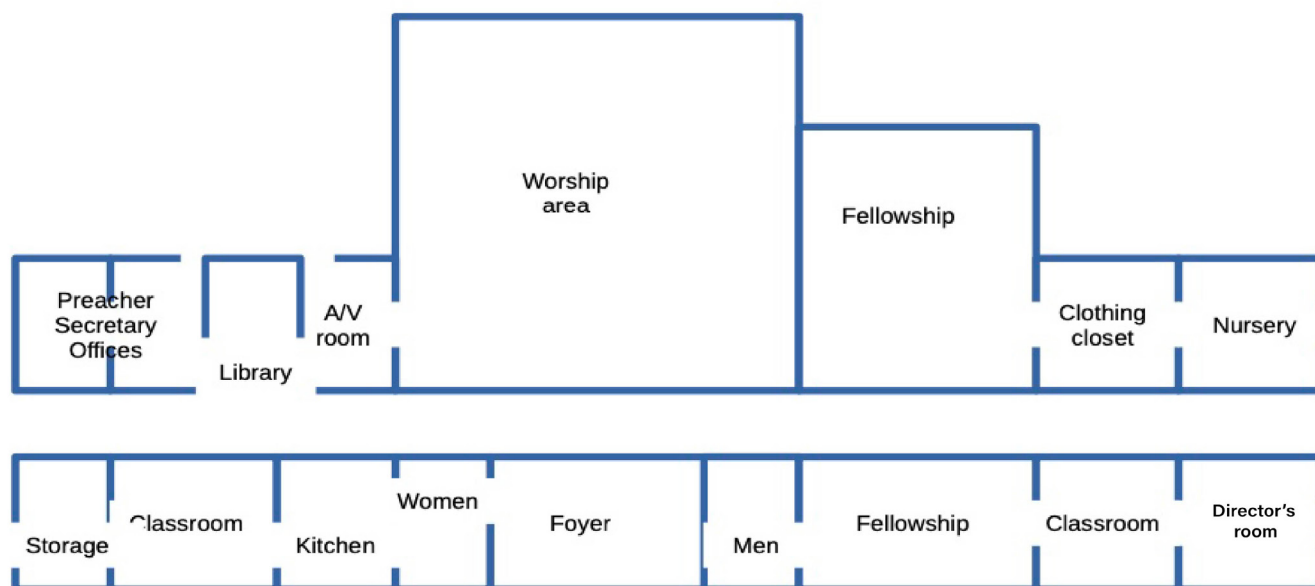
- When you arrive on Saturday during registration, you will receive your T-shirt and bookbag with the materials for the week. Only those who register will receive a T-shirt. On Saturday night, we will go over how to use the materials in the bag. You will wear your T-Shirt on Wednesday night to the seminar session. We will get a group photo with the congregation after the devotional.

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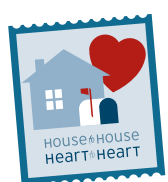
MAP OF THE BUILDING



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SCHOOL OF EVANGELISM

House to House/Heart to Heart has produced tens of thousands of prospects since its inception. Too many times this “low-hanging” fruit has gone unpicked due to a lack of training in how to harvest it effectively. For years, congregations have requested help to teach those who contact them because they received House to House/Heart to Heart.

Starting in the Spring of 2018, we brought Rob Whitacre on board to focus on training the saved to teach the lost. His goal is to bring a school of evangelism to your local congregation and implement proven methods for church growth. His techniques are based on scriptural principles that are easy to learn and have a successful track record.

If you would like to learn more, please visit evangelism.housetohouse.com and select one of the menu items to explore the benefits of scheduling our personal evangelism training school at your congregation.

ABOUT US

As Christians, we want the same thing that you want: to spread the good news of salvation to every person in the world. We’ve held dozens of seminars all across the United States, and our method only requires an open Bible and a willing spirit.

The House to House School of Evangelism was created in the summer of 2018. We asked Rob Whitacre to serve as an evangelist for House to House/Heart to Heart and begin a full-time work to train churches of Christ how to evangelize in their local community.

We know that most Christians struggle to find time away from their normal routines; therefore, we wanted this school to be mobile. To accommodate our goal, Rob and his family go on the road several times a month to bring the training right to your doorstep.

With flexible schedules that fit the local needs of a congregation and various formats that offer different levels of training, this work has taken off with exciting results. Almost daily, we receive reports from the field of ongoing Bible studies and baptisms.

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CONTACT INFO

Below is the contact information for the director. Please feel free to contact us if you have any questions.

ROB WHITACRE
CELL : 931-224-8794
EMAIL: ROB@HOUSETOHOUSE.COM

TEXTING

During the campaign, we will be using texting for our primary mode of communication.

1. Text Rob Whitacre with this message: "Add me to AMC2026-MD."
2. We will not share your number with anyone.

